

Daniel Trotter

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PROFILE: Exceptional interpersonal skills; dynamic team player while always continuing to develop more skills in graphic design. Accustomed to performing in a deadline-driven environment and able to work independently

Technical Proficiency:	Graphic Design Ad Layout Logo Design Create Artwork Create Menus Typography	Multimedia Video Editing Graphic Design Create DVD's Web Page Design	Computer Tech Custom Build Computers Maintenance Trouble Shooting Training in Windows and Mac
Software Proficiency:	Graphic Design Dreamweaver CS3 Photoshop CS3 InDesign CS3 Illustrator CS3 GimpShop	Video Editing Premiere CS3 Encore CS3 Final Cut Pro	Misc / Operating Systems Microsoft Office Suite Mac OS 9/10 Windows 2000/XP/ME/Vista Ubuntu Linux 8.10

Education: **Bachelor of Arts and Science, Major in Multimedia**
Bradley University -- Peoria, IL

Experience: **WTSP TV CBS Channel 10** **Saint Petersburg, FL**
Web Designer/Producer (Feb 2007 - Present)

- Use of Adobe Photoshop and Illustrator for creative web mockups and advertisements for local sales department
- Designed and currently maintain Forecastfirst.com
- Created character for our local search engine (www.heyjuicy.com)
- Proof read reporter / AP stories for the web
- Cut video from air checks and upload to the web
- Work with Meteorologist on weekends to record video forecast for 24 hour TV station
- Also created graphics for our sister-site, momstampabay.com, which is now tampabay.momslikeme.com.
- Assist our other sister-site, tampabay.metromix.com, with photogalleries.
- Trained in WSI weather systems

GRAND Magazine **Saint Petersburg, FL**
Web Assistant Designer/Developer (Oct 2008 - Present)

- Use of Adobe Photoshop and Dreamweaver to create graphics and keep website updated.
- Create pages for contest and advertisers
- Put stories in the magazine on the website
- Update weekly sections of the website with new content provided by the writers
- Create, develop and manage delivery of E-Mail campaigns
- Update website with new issue content and graphics (Bi-Monthly)
- Maintain all on-line documents, such as entry forms and advertising sheets

Experience: Aquent (IDEARC Media)

Saint Petersburg, FL

(Cont.)

Production Graphic Artist (2006 - Feb 2007)

- Use of Adobe Creative Suite in a production atmosphere to create and modify ads for Verizon Yellow Pages
- Performed five point checks on ads to ensure quality control
- Met production quota and kept a 97% accuracy.

Studio 630

Saint Petersburg, FL

Graphic Assistant (July 2008 - Present)

- Use of Adobe Creative Suite prepare photos for magazine designer
- Cut items out of pictures to be used in magazines
- Color corrected and crop images to magazine designers specifications
- Aided with content placement for designer
- Assisted designer with transitioning website to a new host

Electronic Data Connection, INC.

Saint Petersburg, FL

Web Developer/Designer (2005 - Present)

- Re-designed website
- Constantly updated web pages with content
- Work with President/CEO to think of new ways to improve website
- Created graphics to show off Electronic Data Connection's product
- Site URL: <http://www.electronicdataconnection.com> (Owner has temporarily taken down site)